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## Prevention Concordat for Better Mental Health: Commitment level

### Information required from signatories to the Consensus Statement

We are delighted that you are interested in becoming a signatory to the [Prevention Concordat for Better Mental Health Consensus Statement](#). You will be joining a number of organisations who have committed to working together to prevent mental health problems and promote good mental health through local and national action.

### The Prevention Concordat Commitment level registration process

**Step 1.** Complete a first draft of your Prevention Concordat Commitment action plan using the template below and send it to [publicmentalhealth@phe.gov.uk](mailto:publicmentalhealth@phe.gov.uk).

*(Attach any supporting documents that you may want to share)*

**Step 2.** Your PHE regional lead will contact you to arrange an informal conversation and give feedback on your proposed plan.

**Step 3.** Make any changes to your action plan based on feedback.

**Step 4:** Once your application is complete you will need to obtain the signature of your most senior leader or Chief Executive Officer for formal approval of your plan.

**Step 5.** E-mail your final submission to [publicmentalhealth@phe.gov.uk](mailto:publicmentalhealth@phe.gov.uk)

**Step 6.** The national Public Mental Health team will review your application and will be in touch with the result within 2-4 weeks of the submission date.

**Step 7:** Following this, the national team will dispatch a certificate to the lead contact for your organisation.

**Step 8:** The national team will follow up progress after 12 months. New aspects of the programme to provide support and progression for existing signatories will be developed in 2021.



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## Section 1 - Registration form

*Please note: If you are signing up on behalf of a partnership, e.g. health and wellbeing board, integrated care system, sustainability and transformation partnership or another type of partnership, please provide name, email, telephone number and job title of all the lead officers. Add additional columns as needed.*

<b>Lead contact name</b>	Alex McLeish
<b>Lead contact details</b>	Email: alex.mcleish@broxtowe.gov.uk Telephone number: 0115 917 3431
<b>Job title of lead officer</b>	Communities Officer (Health)
<b>Name of organisation / partnership.</b>	Broxtowe Borough Council (BBC)
<b>Local authority/region</b>	Nottinghamshire
<b>Post code</b>	NG9 1AB
<b>Weblink</b>	<a href="https://www.broxtowe.gov.uk/">https://www.broxtowe.gov.uk/</a>
<b>Twitter handle</b>	<a href="https://twitter.com/broxtowebc">https://twitter.com/broxtowebc</a>
<b>Organisation or Partnership</b>	Local Authority
<b>Please tell us more about your organisation's work</b> (no more than 150 words)	<p>The Borough of Broxtowe lies to the west of the City of Nottingham and is bounded by the River Trent on the south and the River Erewash on the west. There are four main towns in Broxtowe - Beeston, Stapleford, Kimberley and Eastwood.</p> <p>A total of 109,487 people were living in Broxtowe at the time of the 2011 Census</p> <p>The Borough is divided into 20 wards and represented by 44 Councillors.</p> <p>Two-tier local authority services in Broxtowe are provided by the Borough Council and Nottinghamshire County Council.</p>



	<p>As a local authority within Nottinghamshire we support the health and wellbeing of all of our residents, irrespective of race or where they live and reduce health inequalities / wider determinants of health through a wide variety of strategies and action plans.</p> <p>BBC has a corporate priority within the refreshed Corporate Plan 2020-2024; Health – Support people to live well. As part of this, a new Mental Health Action Plan 2021-2024 for Broxtowe has been created and signed off by the Leisure and Health Committee Nov 2020.</p> <p><a href="https://www.broxtowe.gov.uk/media/7433/corporate-plan-2020-2024-final-accessible.pdf">https://www.broxtowe.gov.uk/media/7433/corporate-plan-2020-2024-final-accessible.pdf</a></p> <p>The wider determinants of health are addressed through the Broxtowe Partnership Board and its active Local Strategic Partnership (LSP), amongst which, is the Broxtowe Health Partnership (BHP).</p> <p>The BHP, in partnership with our local health services, borough council, community &amp; voluntary organisations, and others aims to create wide ranging opportunities for improved health and wellbeing by developing joint initiatives to address health and wellbeing issues, focussing on areas in most need.</p>
<p><b>Please list any partners you are working with</b></p>	<p>BBC has an active Local Strategic Partnership (LSP) and Community Safety Partnership (CSP) with over 100 different organisations that we engage with to support our residents across many themes including mental health. Following advice from PHE, 5 -10 partners, would be sufficient to list below:</p> <p>Rushcliffe Community &amp; Voluntary Sector Middle Street Resource Centre Citizens Advice Broxtowe Nottinghamshire Fire and Rescue Service Breathe Easy Nottingham West* Chair of the Eastwood Primary Care Centre Patient* Participation Group</p>



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	Eastwood Memory Café Chairperson Eastwood Primary Care Centre Service Coordinator Active Notts. NHS Nottingham and Nottinghamshire CCG
<b>Please give a lead contact name and email for each member of the partnership</b>	Contact details of Partnership Organisations.



## Section 2 – Action Plan

The Prevention Concordat for Better Mental Health is based on [the five-domain framework for local action](#). Please describe what you are planning to commit to in the **next 12 months** for your organisation/area using the form below. Please take into account the mental health impacts of COVID-19 when completing this action plan.

*(See the question prompts to support completion of this section).*

Domain	Proposed actions	Lead	Timeframe
<b>1. Understanding local need and assets</b> <b>Prompts</b> <ul style="list-style-type: none"> <li>▪ <i>Are you undertaking or are you planning a mental health needs assessment that takes prevention of mental-ill health and promotion of wellbeing into account?</i></li> <li>▪ <i>How will you collect and analyse quantitative and qualitative data?</i></li> <li>▪ <i>How will you engage with local communities to map assets which can protect and promote mental health and wellbeing?</i></li> <li>▪ <i>How will (or does) your needs assessment take account of Covid19's disproportionate impact on different groups?</i></li> </ul>	<p>Review mental health joint strategic needs assessments (JSNA) created by Nottinghamshire County Council Public Health; Emotional and Mental Health of Children and Young People, Mental Health (Adults and Older People), Suicide Prevention. This will support Mental Health Promotion and Mental Illness Prevention by considering all JSNA commissioner's recommendations to be delivered locally, where possible.</p> <p>Review PHE Fingertips for Broxtowe specific data on common mental health disorders (CMHD) and suicide.</p>	<p>Communities Officer (Health)</p> <p>Communities Officer (Health)</p>	<p>The Leisure and Health Committee will sign off the application September 2021 Actions (other than those within our own action plan) will be completed by September 2022</p> <p>September 2022</p>



	<p>Review information around the Wider Determinants of Health on PHE Fingertips to inform effects upon CMHD and thus aid design and prioritisation of actions to address these; to understand “Protective” factors and “Risk” factors to CMHD</p>	Communities Officer (Health)	September 2022
	<p>Identify within the Broxtowe Partnership – local strategic partnership (LSP) and Community Safety Partnership (South Notts CSP) what mental health and social determinant data is collected, as above, to inform actions and their monitoring and review. Discover how this data is collected and if analysis to ethnic communities is possible.</p>	Communities Officer (Health) Local Strategic Partnership Community Safety Partnership	September 2022
	<p>Review and support consolidation of community asset maps (with consideration to ethnic community assets):</p> <p>NHS Nottingham &amp; Nottinghamshire Clinical Commissioning Group has created provisional detailed Neighbourhood maps, which have been shared through the Primary Care Network (PCN) via the Community Engagement Groups</p>	Communities Officer (Health) in partnership with NHS Nottingham & Nottinghamshire Clinical Commissioning Group and Community	September 2022



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	<p>representing each of the three Neighbourhoods of Broxtowe. (These local engagement groups will comprise of members from local community groups, the voluntary sector, social prescribing services etc. who work together 'on-the-ground' to make positive changes in their communities through collective action. These groups also act as a conduit for building new connections and relationships between local community groups and community champions) (asset mapping is currently not available on PHE Fingertips)</p>	Engagement Groups	
	<p>Align all of the above to inform Broxtowe Borough Council Mental Health Action Plan / Concordat moving forward</p>	Communities Officer (Health)	September 2022
	<p>Identify LSP / CSP services that have post Covid recovery plans and how these align to mental health.</p>	Communities Officer (Health), LSP / CSP	September 2022



	<p>Working closely with the social prescribing team has supported the level of understanding and need in our areas.</p> <p>Briefly, the PHE Fingertips tool shows that the estimated prevalence of common mental health disorders (CMHD) in Broxtowe (2017) in those aged 16 and over was 14.6% and those 65 and older was 9.3% in comparison to the England average of 16.9% and 10.2% respectively. 2020 prevalence data for Nottinghamshire, in primary and in secondary school pupils with social, emotional and mental health needs was 2.03% and 2.14 % respectively. It is noted that the data trend is increasing and getting worse.</p> <p>It is estimated that 17,600 children in Nottinghamshire have a diagnosable mental health disorder at any one time (Nottinghamshire JSNA: Emotional and Mental Health of Children and Young People, 2021) This is important to note, (referenced in the JSNA Chapter), as half of all long-term adult mental health disorders are established by age 14 and three quarters by the age of 24. The impacts of poor mental health can</p>		
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	<p>be seen on social relationships, educational attainment, physical health, crime, homelessness and employment prospects.</p> <p>Data for the period 2017-19 shows the suicide rate for Broxtowe is 7.2 per 100,000 people (22 deaths), this is lower than the national rate of 10.1</p> <p>Whilst comparing positively to the England average, we recognise the challenges associated with interpreting mental health data due to the use of modelled or synthetic estimates. Moreover, data is either at a county, district or clinical commissioning group level but not ward level.</p> <p>A person's mental health can be affected by multiple factors and therefore we will design our actions to positively influence the wider determinants of health, in a life course approach.</p>		
<b>Domain</b>	<b>Proposed actions</b>	<b>Lead</b>	<b>Timeframe</b>
<b>2. Working together Prompts</b>	BBC has an active Local Strategic Partnership (LSP) and Community Safety Partnership (South Notts CSP) with over 100 different organisations		



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<ul style="list-style-type: none"><li>▪ <i>Are you collaborating with other organisations (e.g.: local employers, voluntary sector, other public sector - e.g.: NHS/local authorities, emergency services?)</i></li><li>▪ <i>Are you working collaboratively within your organisation (with other departments/directorates or groups)</i></li><li>▪ <i>Are you working with a diverse range of communities (eg: Black Asian and minority ethnic groups, LGBT plus, those with long-term health conditions/disability), including those with lived experience of mental ill-health?</i></li></ul>	<p>that we engage with to support our residents across many themes including mental health. (see 5 also)</p> <p>BBC has a dedicated staff training platform called Broxtowe Learning Zone (BLZ) which offers training /awareness on equalities, mental health, threats to harm (suicide), dementia, autism, disabilities, learning disabilities, hearing and visual impairment, safeguarding etc. BBC provide leaflets to do the same for staff who have no access to the web based training.</p> <p>The themes of ethnic minority and disabilities is discussed at BBC's Equalities Working Group</p> <p>We work with the leaders of ethnic minority communities in the borough to dispel vaccine misinformation and increase take up.</p> <p>Through partnership working within community engagement groups, BBC and partners, can increase their reach to ethnic communities etc. as described in the prompt.</p>		
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	<p>In January 2021 a multi-agency Nottingham West / Broxtowe Mental Health Network (NWBMHN) was created. This includes lower and upper tier local authorities, community and voluntary sector, NHS, PCN, commissioned services etc. However, due to the pandemic not all partners invited to join were able to.</p> <p>Re-invite NWBMHN partners to join the network (new potential partners are invited on an ongoing basis)</p> <p>Create NWBMHN agenda item to discuss how to capture the voice of those with lived experience in the Networks work – a life course approach.</p> <p>Create NWBMHN agenda item to discuss this application and to explore post Covid recovery, ethnic communities, long term health conditions and LGBT+</p>		
		Communities Officer (Health) in partnership with members of the network	September 2022
		Communities Officer (Health)	September 2022
		Communities Officer (Health)	September 2022



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	<p>Review and support consolidation of community asset maps as described above but with a focus on mapping mental health provision.</p>	Communities Officer (Health)	September 2022
	<p>Explore mental health training opportunities, from within the wider Broxtowe Partnership (including related training such as Making Every Contact Count)</p>	Communities Officer (Health)	September 2022
	<p>Data on PHE Fingertips demonstrates that across Nottinghamshire district and borough council areas, Broxtowe has the highest percentage of population from ethnic communities at 9.8%. BBC has recently recruited (Dec2020) an Equalities Officer to develop its engagement work with all minority communities.</p>	Communities Officer (Health)	Dec 2021
	<p>The Communities Officer for Equalities will be engaging with ethnic communities and delivering a programme of community events across all equality issues to raise awareness, increase tolerance and reduce exclusion</p>	Communities Officer (Equalities)	September 2022



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Domain	Proposed actions	Lead	Timeframe
<p><b>3 (a). Taking action on prevention/promotion of mental health Prompts</b></p> <ul style="list-style-type: none"><li>▪ <i>Are you planning on delivering both universal interventions (i.e. population wide) and targeted interventions (i.e. to those at greater risk/vulnerable groups as well as those with existing mental health problems)?</i></li><li>▪ <i>Are you taking action across the life-course (i.e. children and young people, working age adults, older people)</i></li><li>▪ <i>Are you taking action on the social determinants of mental health (employment, education, housing/homelessness, poverty, debt, etc)</i></li><li>▪ <i>How will you promote and protect good mental wellbeing in settings such as schools and workplaces, including your own staff's wellbeing?</i></li></ul>	<p>As a local authority we have wide array of various action plans, (linked to our LSP and CSP Partners), too many to list here, examples include the Children and Young People's action plan, Child Poverty, Homelessness, Health Action Plan (includes adults, older people and learning disabilities), Tobacco Control, Dementia, Hate Crime strategy and across the whole council through our refreshed Corporate Plan as described above also includes Housing, Environment, Business Growth and Community Safety. Elements of action plans will be presented here. Actions are designed to have impact across Broxtowe but also targeted at specific wards, Neighbourhoods and those at risk.</p> <p>Ask managers for a list of mental health specific actions and those that impact the wider determinants of health</p> <p>A Children and Young Peoples mental health service directory has already been created and shared through the Children &amp; Young People task group of the LSP (schools are represented and</p>	<p>Communities Officer (Health)</p>	<p>September 2022</p>



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	<p>included on the distribution list of the group). Master Your Mind resource also already distributed to schools through Broxtowe Youth Voice.</p> <p>Recruitment of a new C&amp;YP Communities Officer is progressing and once in post will be able to shape the C&amp;YP offer further</p> <p>Deliver actions within the BBC Mental Health Action Plan 2021 - 2024</p> <p>Support Mental Health Promotion and Mental Illness Prevention by review and planning delivery of the JSNA Recommendations as described above, locally, where possible.</p> <p>Broxtowe Borough Council to join the Nottinghamshire County Council Wellbeing at Work Scheme (scheme currently paused due to the pandemic)</p>	<p>Chief Communities Officer</p> <p>Departments within Broxtowe Borough Council</p> <p>Communities Officer (Health)</p> <p>Communities Officer (Health)</p>	<p>Dec 2021</p> <p>2021 – 2024</p> <p>September 2022</p> <p>September 2022</p>
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Promotion of the Wellbeing at Work Scheme with businesses across Broxtowe	Town Centre Managers. Employment and Skills Group	Sept 2022
Create and distribute a monthly Employee Mental Health Champions Newsletter	HR Manager (supported by employee mental health champions group)	Ongoing action (7 newsletters currently shared)
Reduce social isolation and loneliness within our communities by promoting befriending services and social inclusion projects e.g., community food growing in Stapleford	Communities Officer (Health)	September 2022
Eastwood Mental Health Hub: BBC financially supports a project between the Citizens Advice service and Nottinghamshire Mind. It promotes mental health well-being along with providing advice on issues such as debt, benefits,	Citizens Advice Broxtowe, Nottinghamshire Mind	Ongoing



	letters from official organisations, forms, housing, penalty charges and more.		
	BBC financially supports a pilot project supporting those living with dementia and their carers (Provision of financial assistance so that a voucher system can be made available for people with dementia to enable them to access sessions at the Studio at a subsidised cost).	The Studio	TBC
	Review the number of mental health first aiders across the Council and train additional staff as required. Currently: Number of MHFA trained managers 9 Number of MH Champions 17	Learning and Development Coordinator	Ongoing
	Central point of contact provided within the Authority for advice on safeguarding, and mental health signposting in respect of the general public. (for all staff)	Chief Communities Officer	Ongoing
	Multi agency meetings of the Complex Case Panel	Chief Communities Officer	Monthly



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	<p>(The majority of cases referred involve mental health issues)</p> <p>Devise and promote the Live Well Together campaign which will include mental health promotional initiatives:</p> <ol style="list-style-type: none"><li>1. Increase the profile of key services to show that the Council takes a proactive approach to helping residents live better lives.</li><li>2. Help residents to live well across the full range of factors which impact on wellbeing.</li><li>3. Enable residents to make positive choices to improve their own wellbeing.</li><li>4. Signpost to partner services and celebrate the success of partners and local people in these areas.</li><li>5. Support the Borough's recovery from COVID-19.</li></ol>	<p>Corporate Communications Manager</p>	<p>2021 – 2024</p>
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	Raise awareness of national campaigns	Corporate Communications Manager	2021 – 2024
	Promote and raise awareness of appropriate helplines and websites to help people to find the nearest mental health support / service in their area and also to find support for whatever may be the cause of the mental health issue e.g., debt / finance issues	Corp Comms Manager / Local Strategic Partnership / Elected members	2021 – 2024
	Provision of I-Plan for Council tenants in Independent Living dwellings (This is completed when a tenant moves in and is reviewed every six months. This includes references to mental health, isolation and loneliness. Referrals are then made)	Head of Housing	2021 -2024
	Arranging activities at Independent Living Schemes (Activities Coordinators delivering activities and supporting tenants to organise their own)	Head of Housing	2021 -2024



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	Look to increase the capacity of the Tenancy Sustainment Service in respect of Council dwellings from one officer to two (help those who need assistance to maintain their tenancy. Often such people have mental health issues)	Head of Housing	2021 -2024
	Provide added support to people with mental health issues to access housing particularly with homeless applications. A Mental Health Navigator has been recruited as part of the Rough Sleeper Initiative funding	Head of Housing	September 2022
	Provide summer holiday activity for children of tenants (not possible in 2021 due to pandemic)	Head of Housing	Summer 2022
	Attend NCC Public Health event around Wave 4 Suicide Prevention Programme	Communities Officer (Health), Public Health Nottinghamshire County Council	September 2021



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	Raise awareness of the issue of suicide, it's causes and sources of help to those affected by either feeling suicidal or bereaved as a result of suicide. (Links to be provided on Council's website)	Communities Officer (Health),	September 2022
	Continue to use the "Dealing With Threats of Suicide" protocol (This protocol equips staff with the knowledge and a template on how to deal with someone who threatens suicide. This not only assists in looking to assist the person making the threat, but also safeguarding the officer involved)	All Staff	Ongoing
	Raise awareness of self-harm and promote training opportunities across the Broxtowe Partnership	Communities Officer (Health)	September 2022
	Provision of Care First Employee Assistance Programme (includes bereavement counselling)	HR Manager	Ongoing
	Create three Food On Our Doorstep Clubs based at Children Centres in Eastwood, Beeston and Chilwell (a stepping stone out of dependency on foodbanks)	Communities Officer (Health)	March 2022



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	Support Age UK to set up activities based on the One Step at a Time pilot (aims to help vulnerable and isolated residents to build strength, confidence and get more socially and physically active)	Age UK, Communities Officer (Health)	March 2022
	Raise awareness of Your Health Your Way (YHYW) (Nottinghamshire commissioned service to provide smoking cessation, weight management services, encourage increasing exercise and reducing alcohol intake. Also offer Falls Prevention sessions / exercises for elderly)	ABL Health Communities Officer (Health)	Ongoing
	Work with YHYW to secure venues for smoking cessation clinics in Eastwood and Beeston	ABL Health Communities Officer (Health)	September 2022
	Support Liberty Leisure Ltd to deliver Physical Inactivity Insight Project (The aim is to look at physical inactivity within the theme of mental health and how increasing physical activity will benefit residents mental wellbeing)	Liberty Leisure Ltd, Communities Officer (Health)	April 2021 – March 2023



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	Create a Community and Voluntary Sector Strategy for Broxtowe (support strengthening of the sector and its offer)	Task and Finish Group of the Broxtowe Partnership Board	October 2021
	Pursue the creation of a mental health hub for Eastwood at Durban House as part of a levelling up bid	BBC Chief Executive	September 2022
	Support the development of a community living network for housing for people with learning disabilities (The aim of the community living network is to work with the county Council to support people with learning disabilities to become tenants and be supported to be independent within a network of support)	Head of Housing	April 2021-March 2023
	As part of a levelling up bid for Eastwood pursue a project to create a new doctor's surgery and pharmacy to give residents in Eastwood improved access to health services (Improve access to health services for people in an area where health outcomes are poorer)	BBC Chief Executive	Bid submitted June 2021



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	<p>Maintain and support an offer to care leavers including council tax and leisure discounts, interview scheme, access to work experience, and access to housing. (A package of measures maintained to support children and young people leaving care to make a good transition to living independently and entering the workplace).</p>	BBC Chief Executive	Ongoing
	<p>At time of writing this application discussion are being held around creating the first Sporting Memories Clubs in Broxtowe (and in Nottinghamshire). A funding bid will be submitted to NCC Covid-19 Partnership - Social Recovery Fund. (use sport as a hook to engage older people (50+) who may have dementia, depression and/or are socially isolated. Support the delivery of weekly Sporting Memories Clubs, facilitated by volunteers to run reminiscence and physical activities to get older people more active and improve mental well-being. The club also supports signposting to other local activities once the confidence is increased and friendships have been formed)</p>	The Sporting Memories Network CIC and The Sporting Memories Foundation, Communities Officer (Health)	Depends upon successful funding bid. Aim to open three clubs across Broxtowe



	<p>Delivery of Home Sweet Home project to prevent youth homelessness and raise awareness to Yr. 10/11 students through school workshops</p>	Homelessness Manager	Annual Review (September 2022)
	<p>Work with education establishments to understand trigger points e.g., review exam stress and anxiety measures and their effectiveness</p>	Communities Officer (Health) in partnership with schools, colleges and universities	September 2022
	<p>Family Hubs: BBC is supporting Nottinghamshire County Council Early Childhood Service to create Family Hubs within Broxtowe. <i>The family hub model addresses two core needs – two typical gaps in provision that need to be filled - <b>prevention</b> and meeting the needs of <b>families with children aged 0 to 19 years</b>. Taking '<b>prevention</b>' first; when families experience difficulties which could escalate and/or lead to poor outcomes, support needs to be readily accessible. Also, dove-tailing</i></p>	Nottinghamshire County Council, Communities Officer (Health)	September 2022



	<p><i>with safeguarding and child protection is important - so that there is somewhere to step families down to, after they have received intensive or targeted support.</i></p> <p><i>And secondly, meeting the <b>needs of families with children aged 0-19</b> (and up to 25 if SEND). Challenges don't stop when children start school and families need be able to access help and support whenever they occur during childhood. The easiest pre-schoolers can turn into the most challenging teenagers and these families need support as much as those with children in the early years.</i></p> <p><i>So, the Family Hub model addresses these needs with core <b>principles:</b></i></p> <p><b><i>Families with children 0-19 (up to 25, with SEND)</i></b></p> <p><b><i>Early years' excellence</i></b></p> <p><b><i>Early help and prevention</i></b></p> <p><b><i>Integrated</i></b></p> <p><b><i>Whole family approach</i></b></p> <p><b><i>Access</i></b></p> <p><b><i>Relational culture</i></b></p> <p><b><i>Relationship support</i></b></p>		
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	<p><b><i>Working with the voluntary sector, embedded in community</i></b> <i>The model is not prescriptive. rather it is intended to be flexible to be adapted to suit each context, to meet local need and to evolve as circumstances and need change over time.</i></p> <p>Promote the use of leisure centres, parks, walk and talk groups and open green spaces, to explain the positive impact on mental wellbeing / reduce social isolation and loneliness</p> <p>To Note: During the Covid pandemic BBC has awarded grants to community groups and organisations that support people's mental health to support delivery of their work to our residents.</p> <p>BBC has recognised the impact of reduced mental health resilience in our communities and has supported the Partnership by informing them of local mental health providers (so they can support</p>	<p>Communities Officer (Health), Leisure Ltd, Parks &amp; Environment dept.</p>	<p>September 2022</p>
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	<p>their clients) and have used our social media platforms to inform our residents.</p> <p>As part of the Coronavirus Community response under the Local Resilience Forum vulnerable residents have been contacted by letter / phone and email to signpost how to raise their need of support e.g., Staff at BBC have been signposting to debt, food and medication support and befriending services to support those feeling isolated or lonely.</p> <p>There are many partnership opportunities to work together and some examples are included in the bullet points of section 5</p>		
<b>Domain</b>	<b>Proposed actions</b>	<b>Lead</b>	<b>Timeframe</b>
<p><b>3 (b). Taking action to reduce mental health inequalities</b></p> <p><b>Prompts</b></p> <ul style="list-style-type: none"> <li><i>What steps are you taking to address the social and economic disadvantages that underlie mental health inequalities?</i></li> </ul>	<p>The council has produced a new Equalities and Hate Crime Action Plan.</p> <p>The Equalities Officer will be delivering a programme of community events across all equality issues to raise awareness, increase tolerance and reduce exclusion.</p>	<p>Communities Officer (Equalities)</p>	<p>February 2021 - April 2023</p>



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<ul style="list-style-type: none"><li>▪ <i>What steps are you taking to address discrimination, racism and exclusion faced by particular local communities?</i></li><li>▪ <i>How are you addressing mental health stigma?</i></li></ul>	<p>An Employment and Skills Group (ESG) has been formally recognised by the Broxtowe Partnership Board at its March 2021 Meeting to become part of the LSP</p> <p>An Employment and Skills Strategy for Broxtowe is currently being developed, in which, the link to health, mental health and employment will be made.</p> <p>Time to Change describes stigma as the set of negative attitudes, pre-judgements, prejudices and behaviour that can make it harder for individuals with mental health problems to live a normal life. Whilst the Time to Change programme ended March 2021 the stigma and discrimination experienced by people with mental health problems has not. Therefore, BBC will review and adopt principles of Time to Change Pledge.</p> <p>Create NWBMHN agenda item to discuss discrimination, racism and exclusion faced by particular local communities and addressing mental health stigma.</p>	<p>Communities Officer (Health) in partnership with ESG</p> <p>Communities Officer (Health), HR Manager</p> <p>Communities Officer (Health)</p>	<p>October 2021</p> <p>September 2022</p> <p>September 2022</p>
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	<p>BBC is a Disability Confident Employer and is currently working to become a Level 3 Disability Confident Leader.</p> <p>There are partnership opportunities to work together to address these and some examples are included in the bullet points of section 5</p>	HR Manager	September 2022
<b>Domain</b>	<b>Proposed actions</b>	<b>Lead</b>	<b>Timeframe</b>
<p><b>4. Defining success/measuring outcomes</b></p> <p><b>Prompts</b></p> <ul style="list-style-type: none"> <li>▪ <i>What is the impact you are looking to measure?</i></li> <li>▪ <i>What are your agreed outcomes?</i></li> <li>▪ <i>How will you measure and monitor them?</i></li> <li>▪ <i>Do you have effective monitoring plans in place with regular reporting?</i></li> </ul>	<p>BBC and partners would like to affect the wider determinants of health that drive health and mental health inequalities in our communities through a life course approach, irrespective of ethnicity, disability or any other factor.</p> <p>We would like to see:</p> <p>Reduction of mental illness in our communities            Reduced stigma            Increased awareness of talking therapies            Increased awareness of crisis support            Increased awareness of self-harm support            Increased awareness of suicide support            Increased awareness of bereavement support</p>	Broxtowe Partnership	September 2022



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	<p>Increased awareness of national and local campaigns, websites, telephone helplines, community groups / organisations etc.</p> <p>To prevent low level mental illness from becoming more serious.</p> <p>For residents to be supported to recover as quick as possible from mental illness</p> <p>Measuring outcomes and their relative effectiveness can be achieved by considering the Theory of Change principles which describes prioritisation of what is measured, rigour of the data and choosing the best sources of that data. To that, whilst there are national sources of data as described, there are other and perhaps more accurate, timely and specific data to be collected from a wide range of partners working or seeing clients in / from Broxtowe. By collecting data locally there will be greater engagement from partners and their interest in supporting delivery of outcomes and may even shape the mental health prevention</p>		
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	<p>concordat moving forward in years to come as patterns / trends become more apparent.</p> <p>Progress updates of the Prevention Concordat to the Leisure and Health Committee</p> <p>Explore how to measure equality of outcomes in ethnic communities and disadvantaged groups; how do we achieve “levelling up”.</p> <p>Ask IAPT services what data they collect and select the best measures in partnership - (as this will be local and most current to track and measure change). Discuss ethnic communities, long term conditions, LGBT+ data.</p> <p>Ask partners of the Nottingham West / Broxtowe Mental Health Network what data they collect and select the best outcomes to measure change. Not all partners are mental health e.g., Framework could offer data on homelessness. Discuss ethnic communities, long term conditions, LGBT+ data</p>	<p>Chief Communities Officer</p> <p>Equalities Officer, Communities Officer (Health), Public Health</p> <p>Communities Officer (health) in partnership with IAPT services</p> <p>Communities Officer (Health) in partnership with NW / Broxtowe Mental Health Network</p>	<p>Annually</p> <p>September 2022</p> <p>September 2022</p> <p>September 2022</p>
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	<p>Ask Child and Adolescent Mental Health Services what data they collect and select the best measures in partnership. Discuss ethnic communities, long term conditions, LGBT+ data</p>	<p>Communities Officer (Health) in partnership with CAMHS</p>	<p>September 2022</p>
	<p>Ask primary, secondary and tertiary education settings what data they collect and select the best measures in partnership. Discuss ethnic communities, long term conditions, LGBT+ data. Also look at trends near exam time</p>	<p>Communities Officer (Health) in partnership with schools, colleges and university</p>	<p>September 2022</p>
	<p>Ask Harmless (commissioned service in Nottinghamshire) what data they collect around self-harm and select the best measures in partnership. Discuss ethnic communities, long term conditions, LGBT+ data</p>	<p>Communities Officer (Health) in partnership with Harmless</p>	<p>September 2022</p>
	<p>Ask partners of the Broxtowe Partnership, what data they collect and select the best measures in partnership. Importantly, this may offer other data surrounding the wider determinants of health</p>	<p>Communities Officer (Health) in partnership with members of the LSP / CSP</p>	<p>September 2022</p>



# Public Health England

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	<p>Ask heads of departments at Broxtowe Borough Council what data they collect in relation to their action plans / strategies. This will highlight wider determinants of health as described previously.</p> <p>Monitor and Review PHE Fingertips tool for Common Mental Health Disorders</p> <p>Monitor and Review Public Health Outcomes Framework on Fingertips paying attention to the inequality (gap) in life expectancy and the wider determinants of health outcomes.</p> <p>In the fullness of time contrast this with the NHS Outcomes Framework domains. There is clear synergy between both of these but there is much good work still being done particularly with refreshing the NHS indicators; data is not yet available, the indicator is in development or that the source of the data has changed – of particular interest is the quality of life indicators for those with and those recovering from mental illness.</p>	<p>Communities Officer (Health), Chief Executive, Heads of Service</p> <p>Communities Officer (Health)</p> <p>Communities Officer (Health)</p>	<p>September 2022</p> <p>September 2022</p> <p>September 2022</p>
<b>Domain</b>	<b>Proposed actions</b>	<b>Lead</b>	<b>Timeframe</b>



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<p><b>5. Leadership and Direction</b></p> <p><b>Prompts</b></p> <ul style="list-style-type: none"> <li>▪ <i>Do you have a Mental Health Champion?</i></li> <li>▪ <i>Is there a stated commitment and support from ‘the top level’ of the organisation?</i></li> <li>▪ <i>How will you ensure clear leadership and vision for prevention and promotion of better mental health across the organisation or partnership?</i></li> </ul>	<p>Broxtowe is rich in champions from the Chief Executive and Leader of the Council (who are focussed on targeting efforts to support residents and employee’s mental health and supporting communities through a wider post Covid recovery agenda) to many partners from our Broxtowe Partnership who champion mental health within their service delivery.</p> <p>The progress / delivery of the Concordat (and other action plans of the various task groups of the LSP and CSP) will be reported to the Broxtowe Partnership Board</p> <p>Give updates to NWBMHN on the progress of the Concordat</p> <p>There are many other reporting structures / committees within Broxtowe Borough Council to monitor and evaluate delivery of strategies and action plans, e.g. Equalities Working Group where Equality Impact Assessments are regularly reported in alignment with strategies, Senior Management Team Meeting, Leisure and Health Committee etc.</p>	<p>Broxtowe Partnership</p> <p>Communities Officer (Health)</p> <p>Communities Officer (Health)</p>	<p>September 2022</p> <p>September 2022</p> <p>September 2022</p>
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	<p>BBC updates progress of the Council's work through the bi-annual Broxtowe Matters magazine which is delivered free to all residents and businesses within Broxtowe.</p>	Communications Team	Oct 2021 May & Oct 2022
	<p>BBC has two Elected Members who attend / update the Nottinghamshire Health and Wellbeing Board. Members are supported by the Communities Officer (Health) who offers advice on agenda items and delivery of actions from the Health and Wellbeing Board.</p>	Elected Members, Communities Officer (Health)	Monthly
	<p>The work of the Primary Care Network Nottingham West / Broxtowe Mental Health Network will be reported within the Nottinghamshire Integrated Care System / Partnership structures. BBC, as attendees of the network, will also be linked into this for its updates.</p>	Nottinghamshire ICS / ICP	September 2022
	<p>The Community Engagement Groups as described previously will monitor and shape outcomes at a Neighbourhood level; they will be able to hold BBC</p>	Community Engagement Groups	September 2022



	<p>to account / assist in the creation of a mental health hub in Eastwood</p> <p>Awareness of BBC's Concordat application has been shared with selected partners and comments have been received in their interest in helping to assist in leading and shaping the success of the promotion and prevention agenda. Partnership comments below (bullet points) will be taken into consideration whilst delivering against the Prevention Concordat across the Domains:</p> <ul style="list-style-type: none"><li>• Continuity is important when supporting people's mental health</li><li>• Ensure services are in localities and not city based - co-location works really well in places where service users are familiar with attending - not health settings necessarily</li><li>• Look at multi-channel delivery - face to face for those who want it, telephone or video calls if they want it</li><li>• Avoid duplication - look at each area and what already exists, ensure what is working well is long term funded and fill in any gaps</li></ul>		
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Protecting and improving the nation's health

	<ul style="list-style-type: none"><li>• Quick response by agencies to referrals made and no long gaps in-between appointments to keep people out of crisis</li><li>• Giving people locally with lived experience the ability to influence how support services are run.</li><li>• Identify partners who provide services relevant to those triggers and can genuinely work together to address them.</li><li>• Evaluate the outcomes and adapt services on a test and learn basis.</li><li>• Identifying the root causes of poor mental health, what triggers can be addressed. *</li></ul> <p>* In Broxtowe we recognised that clients with poor mental health were more likely to be in debt or various repeat crisis. That they are less able in the market place to secure cost effective services and so those on the lowest incomes and the worst mental health were paying more for services leading to more problems. This cycle of crisis and deprivation does not provide a fertile ground for thinking about improving mental health. So the essence of the project is; proactively fix the crisis</p>		
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	<p>and reduce the risk of future problems that then allows services like Mind to build on an improved foundation to increase psychological improvements.</p> <ul style="list-style-type: none"><li>• Mental health services must be prepared to examine their own models of support.</li><li>• We are looking to break down the stigma of mental health in the area</li><li>• Through our MindSet project and community groups we are looking to empower the service users and give them a say in what goes on</li><li>• We are offering “wrap around” support, not restricted to a 6 week short sharp intervention.</li><li>• We are not geographically restricted and will offer support to people in the local area not just NCC or Broxtowe BC.</li><li>• We would like to increase our relationships with the local PCN, GPs and other statutory services, such as the crisis team, local mental health team etc.</li></ul>		
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	<ul style="list-style-type: none"><li>• A continued dialogue with other charities and services in the area so that we do not duplicate what we are offering and know where to signpost people to.</li><li>• We would like to increase our service to involve people from ethnic minority groups and younger people, at the moment we are a heavily white / middle aged service. We do appreciate that some groups are extremely difficult to engage with from a cultural background, but we are open to individuals from any race, gender, sexual orientation or religious background.</li><li>• Referral processes and wait can be long which impacts people in the interim and can cause people to withdraw and not seek help</li><li>• Not having support from people who speak the same language/are the same culture can also prevent people from other communities from accessing services. This can be due to feeling lack of relatability, feeling they might be judged or misunderstood or that their community will appear as at 'fault' and they will have contributed to that.</li></ul>		
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	<ul style="list-style-type: none"><li>• Having people who understand, empathise and open conversation with people of other cultures and faith can help to overcome this and by increasing staff intake of minority groups.</li><li>• There are no religious barriers in Islam to accessing mental health services, rather it is promoted to seek support as our body and mind has 'rights' over us that we take care of ourselves. It is important that when talking to people from the Muslim faith to try to understand each individuals level of practice by asking them so as not to suggest intervention work which may be something they feel uncomfortable with (religiously/ culturally). If the practitioner is open and willing to learn and builds a good relationship of a 'no judgement space' this will help service users to open up.</li><li>• MH practitioners should work with local faith groups, chaplains and communities to promote mental health support in places of worship so local faith leaders can work with practitioners and public health to promote</li></ul>		
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	<p>positive mental health and in doing support practitioners. Faith leaders should be given leaflets for the 'useful' numbers for those who want to seek MH support.</p> <ul style="list-style-type: none"><li>• By working with faith and community leaders this will open up conversations about mental health, which can be taboo in certain cultures. Being south Asian I have found this is an issue in the culture (not religion) and people are sometimes 'judged' by the community as the elder community usually has little knowledge of mental health impact and the different kind of MH health conditions.</li></ul> <p>All partners within the Broxtowe Partnership will be invited to offer their shared leadership and vision for prevention and promotion of better mental health across the partnership.</p>	Communities Officer (Health)	September 2022
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## Section 3 - Senior leadership/CEO sign off

Please let us know if you would like to be contacted to provide short statements on your progress to use in communication pieces, such as bulletins, social media, etc.

<p><b>Is your organisation/ partnership happy to provide key impact headlines or quotes when contacted related to your Prevention Concordat Commitment?</b></p> <p>Yes <input checked="" type="checkbox"/>      No <input type="checkbox"/></p> <p><i>The purpose of this information is from promotion purposes, to support us to inspire others and share good practice.</i></p>	
<p><b>Upload Senior leader/CEO signature and organisation logo.</b></p> <p><i>If you are signing up on behalf of a partnership, please include signatures and logos from all the organisations</i></p>	

Please attach any additional documents that you may want to share to support your commitments, e.g. strategies, plans project outlines. For example, your health and wellbeing strategy.